



Equal Protection Project

IMPACT REPORT

February 2023 - June 2025

Leadership

"One of the nation's most aggressive campaigns"
- **Chronicle of Higher Education**

"a leader in the fight for fairness and protection of key Constitutional rights"

- **Breitbart News**

"particularly active in challenging services for students based on race and gender"

- **The Nation**

"Half of the scholarships are either shelved or had their eligibility requirements changed after the complaints were filed."

- **Washington Post**

"A non-profit group opposing race-based education policies..."

- **Reuters**

"conservative nonprofit that has challenged diversity, equity and inclusion programs"

- **New York Times**

"Educational institutions challenged by EPP found it difficult to justify their identity-based scholarships and programs."

- **The Cornell Daily Sun**

Vision: 2025

- Continued OCR Complaints
- Strategic Lawsuits
- Expansion Beyond Race-based Conduct
- Media Narrative-Setting
- Equality over Equity

Equal Protection Project is **two years** old. Here's what we've done.

Media Recognition

"EPP's impact is being felt"



"Government watchdog"



"Legal watchdog"



"Civil rights watchdog"



Cases & Legal Challenges

- **100+** Schools and **450+** Programs challenged
- **70+** Office for Civil Rights Complaints
- **11** Amicus Curiae Briefs
- **5** Other Challenges
- **1** Major Lawsuit

Wins and Impacts:

75+



Equal Protection Project

IMPACT REPORT

February - November 2023

Impact Recognition

"Colleges are facing pressure to stop considering race as a factor when awarding scholarships – adding fuel to a larger debate over what colleges can legally do to promote diversity and equity.

The latest target is Western Kentucky University, subject of a federal complaint filed over the weekend by the Equal Protection Project...."

- Chronicle of Higher Education

"A non-profit group opposing race-based education policies has filed more than a dozen U.S. civil rights complaints this year against universities....The Department of Education's civil rights office is likely to be a frequent battleground."

- Reuters

"Pressure on institutions to make those adjustments is already ramping up. On Monday, Jacobson's EPP filed a civil rights complaint...."

- Inside Higher Ed

Vision: 2024

- 25+ OCR Complaints
- 4+ Amicus Curiae
- 2+ Lawsuits
- Defining the contours of a race-neutral Constitution

Equal Protection Project
is **nine months** old.
Here's what we've done.

Media Recognition

"Government watchdog"



"Legal watchdog"



"Civil rights watchdog"



2023 YTD Recap

- 2 Office for Civil Rights Complaints
- 2 Amicus Curiae briefs
- 2 Other challenges

RACIAL CRITERIA REMOVED
FROM PROGRAMMING

6

EXPRESS CONFIRMATION OF
FUTURE RACE-NEUTRALITY

3

NATIONAL LEGISLATOR
ACTION

1

Equal Protection Project
is **nine months** old.
Here's what we've done.



IMPACT REPORT

Media Recognition

- "Government watchdog"



- "Legal watchdog"



- "Civil rights watchdog"



Impact Recognition

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"Pressure on institutions to make those adjustments is already ramping up. On Monday, Jacobson's EPP filed a civil rights complaint...."

- Inside Higher Ed

2023 YTD Recap

- **18** Office for Civil Rights Complaints
- **2** Amicus Curiae filings
- **2** non-legal challenges

RACIAL CRITERIA REMOVED
FROM PROGRAMMING

6

EXPRESS CONFIRMATION OF
FUTURE RACE-NEUTRALITY

3

NATIONAL LEGISLATIVE
ACTION

1

Vision: 2024

- 25+ OCR Complaints
- 4+ Amicus Curiae
- 2+ Lawsuits
- Full-time legal staffing
- Defining the contours of a race-neutral Constitution

Equal Protection Project
is just **nine months** old.
Here's what we've
already accomplished.

America's New Racism Warden

- "Government watchdog"



- "Legal watchdog"



- "Civil rights watchdog"



Forging the Legal Landscape

"A non-profit group opposing race-based education policies has filed more than a dozen U.S. civil rights complaints this year against universities....The Department of Education's civil rights office is likely to be a frequent battleground." - **Reuters**

"Pressure on institutions to make those adjustments is already ramping up. On Monday, Jacobson's EPP filed a civil rights complaint...." - **Inside Higher Ed**

2023 YTD recap

In just nine months, EPP has taken **ACTION**:

- **18** Office for Civil Rights **Complaints**
- **2** **Amicus Curiae** filings (SCOTUS & 11th Cir.)
- **3** **non-legal challenges** to racially discriminatory programs and practices

"Colleges are facing pressure to stop considering race as a factor when awarding scholarships – adding fuel to a larger debate over what colleges can legally do to promote diversity and equity.

The latest target is Western Kentucky University, subject of a federal complaint filed over the weekend by the Equal Protection Project...."
- **Chronicle of Higher Education**

Victories

EXPRESS CONFIRMATION
OF FUTURE RACE-
NEUTRALITY

3

- University of Minnesota
- Missouri State University
- Papitto Opportunity Connection

NATIONAL LEGISLATIVE
ACTION

1

- Rep. Brad Finstad / U. Minnesota

RACIAL CRITERIA
REMOVED FROM
PROGRAMMING

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- Buffalo Law School
- NYU Med School
- Bismarck State
- North Dakota Law School
- Kansas State University
- University of Minnesota

Vision: 2024

- 25+ OCR Complaints
- 4+ Amicus Curiae
- 2+ Lawsuits
- Full-time legal staffing
- Defining the contours of a race-neutral Constitution



Equal-Protection-Project

EPP MEDIA IMPACT

FEBRUARY 2023 - JUNE 2025

HIGHLIGHTS

UNIQUE BROADCAST HITS: 320+

TOTAL BROADCAST HITS: 1000+

PRINT/DIGITAL: 4,340+

KEY TV HITS



FOX: Jesse Watters Primetime



FOX BUSINESS: Varney & Co.



CNN: Jake Tapper



MSNBC: Morning Joe

ALSO APPEARING ON



FOX & Friends



FOX: America Reports



FOX: The Ingraham Angle



FOX BUSINESS: Evening Edit



Newsmax: National Report



NTD News: News Today



Salem TV: WILKOW!



Newsmax: Carl Higbie Frontline

KEY RADIO, PODCAST, & STREAMING



KEY PRINT/DIGITAL



Prepared by ATHOS

MEDIA IMPACT: COMBATTING ANTISEMITISM & ANTI-AMERICANISM

Oct. 7, 2023 - June 2025

ANTISEMITISM RELATED HITS

BROADCAST: 440+ APPEARANCES

PRINT/DIGITAL: 1070+ APPEARANCES

KEY TV HITS



MSNBC: Morning Joe



FOX BUSINESS: Varney & Co.



No Spin News w/ Bill O'Reilly



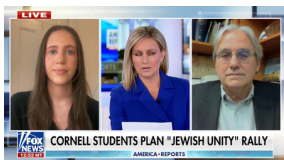
FOX: Jesse Watters Primetime



CNN: Jake Tapper



FOX: The Ingraham Angle



FOX: America Reports



NTD News Live



FOX: The Ingraham Angle



FOX BUSINESS: Cavuto: Coast to Coast

KEY RADIO, PODCAST, & STREAMING



No Spin News w/ Bill O'Reilly



The James Golden (AKA Bo Snedley) Show



JustTheNews w/ John Solomon



Newt's World w/ Speaker Newt Gingrich.

ALSO APPEARING ON:



SAMPLE OF KEY DIGITAL MEDIA



Professor calls on Cornell to make campus safer for Jewish students: 'Faculty is extremely anti-Israel'



Cornell University slammed for 'window dressing' statement after antisemitism on campus



Northwestern University hit with federal complaint after caving to anti-Israel mob's demands



Cornell students to hold 'Jewish Unity' rally to fight rising campus antisemitism



Northwestern accused of caving to protesters as House opens antisemitism probe



Student protests threaten to overshadow commencements



Cornell University professor says radical faculty in academia contribute to antisemitism on campuses



President Martha Pollack is quitting but to save Cornell, ditch DEI