

IMPACT REPORT

February 2023 - May 2025

Leadership

"One of the nation's most aggressive campaigns"

- Chronicle of Higher Education

"a leader in the fight for fairness and protection of key Constitutional rights"

- Breitbart News

"particularly active in challenging services for students based on race and gender"

- The Nation

"Half of the scholarships are either shelved or had their eligibility requirements changed after the complaints were filed."

- Washington Post

"A non-profit group opposing race-based education policies..."

- Reuters

"conservative nonprofit that has challenged diversity, equity and inclusion programs"

- New York Times

"Educational institutions challenged by EPP found it difficult to justify their identify-based scholarships and programs."

- The Cornell Daily Sun

Vision: 2025

- Continued OCR Complaints
- Strategic Lawsuits
- Expansion Beyond Race-based Conduct
- Media Narrative-Setting
- Equality over Equity

Equal Protection Project is **two years** old. Here's what we've done.

Media Recognition

"EPP's impact is being felt"



"Government watchdog"



"Legal watchdog"



"Civil rights watchdog"



Cases & Legal Challenges

- 100+ Schools and 400+ Programs challenged
- 70+ Office for Civil Rights Complaints
- 11 Amicus Curiae Briefs
- 5 Other Challenges
- 1 Major Lawsuit

Wins and Impacts:

75+



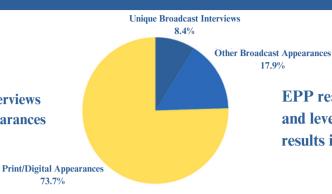
EPP MEDIA IMPACT

February 2023-May 31, 2025

Broadcast:

Over 310 Unique Broadcast Interviews Over 370 Total Broadcast Appearances Print/Digital:

Over 2,720 Appearances



EPP reaches tens of millions of people and leverages this exposure to get results in cases and to drive narratives.

KEY TV HITS











FOX: Varney & Co.

FOX & Friends

Epoch Times TV

FOX: Evening Edit

17.9%

NTD: Evening News











FOX: America Reports

FOX: The Ingraham Angle

FOX: Jesse Watters Primetime FOX: Cavuto Coast to Coast

MSNBC: Morning Joe

KEY DIGITAL MEDIA HITS

NEW YORK POST

Asian parents claim NY STEM program discriminates against their kids in favor of black, Hispanic students: suit

The Cornell Daily Sun

Law Professor Leads Project That Challenges DEI in



Group Files Complaint Against Fordham Over Anti-White Racism

THE HILL

MIT hit with civil rights complaint over program for women of color

The Washington Post

Cuts to race-based scholarships block path to college, students say

→ The Minnesota StarTribune

Race-based scholarships at Minnesota State University Moorĥead subject of new civil rights complaint

The Boston Globe

Conservative group files civil rights complaint against MIT alleging program for female students of color is discriminatory

THE CHRONICLE OF HIGHER EDUCATION

Colleges Face Demands to Stop Considering Race in Student Scholarships



Anti-affirmative action group, emboldened by US Supreme Court, targets scholarships

NATIONAL REVIEW

MIT Hit with Civil-Rights Complaint over 'Women of Color' Mentorship Program



NYU opens anti-racist class only to White public school parents: report

Daily **Mail**

EXCLUSIVE: Columbia, NYU, and other top med schools hit with civil rights complaints for discriminating against white and Asian teens by making it easier for blacks and others to join introductory classes

Springfield News-Leader

Civil rights complaint filed against MSU alleges discrimination against 'white males'

KEY OP-EDS

NEW YORK POST

Still too woke: Google can't stop at canning

NEW YORK POST

G O O O O O O

President Martha Pollack is quitting but to save Cornell, ditch DEI

NEW YORK POST

Beware: Gemini's insanity is actually what 'biasfree' AI is all about



Supreme Court struck down affirmative action, but that won't stop Harvard

Prepared by ATHOS



MEDIA IMPACT: COMBATTING ANTISEMITISM & ANTI-AMERICANISM Oct. 7, 2023-May 31, 2025

Antisemitism Related Hits

Broadcast -- Over 140 Appearances Print/Digital -- Over 840 Appearances

Broadcast
13.9%

Print/Digital
86.1%

KEY TV HITS

After the Oct. 7 Massacre, we used our media reach to educate the public how the campus protests not only were antisemitic but also anti-American.





MSNBC: Morning Joe



FOX: Varney & Co.



FOX: Cavuto: Coast to Coast



FOX: Jesse Watters Primetime



Just The News: No Noise w/



FOX: The Ingraham Angle



FOX: America Reports



NTD News Live



FOX: The Ingraham Angle



No Spin News w/ Bill O'Reilly

KEY RADIO, PODCAST, & STREAMING



No Spin News w/ Bill O'Reilly



The James Golden (AKA Bo Snerdley) Show



JustTheNews w/ John Solomon



Newt's World w/ Speaker Newt Gingrich.

ALSO APPEARING ON:













SAMPLE OF KEY DIGITAL MEDIA



Professor calls on Cornell to make campus safer for Jewish students: 'Faculty is extremely anti-Israel'



Cornell University slammed for 'window dressing' statement after antisemitism on campus



Northwestern University hit with federal complaint after caving to anti-Israel mob's demands



Cornell students to hold 'Jewish Unity' rally to fight rising campus antisemitism



Northwestern accused of caving to protesters as House opens antisemitism probe





Cornell University professor says radical faculty in academia contribute to antisemitism on campuses

